ABG FUNDED PROJECTS - 2009-2011

Organisation	SLA Issued Sum Requested Sum Agreed	SLA Outputs	Target Date	SLA Milestones	Target Date
Embrace UK Community Support Centre (formerly (Ethiopian Community Centre in the UK) (ECCUK)	Req: £300,147 Agreed: Yr 1 - £20,000	20 existing businesses receive 1-1 support towards sustainability and growth	March 2010	20 businesses recruited to project	Aug 09
Project Title: Business Development and	Provisional: Yr 2 - £20,000	20 residents to be assisted towards business start up	March 2010	20 residents recruited to project	Aug 09
Employment Support		2 new business established	March 2010	1 st workshop delivered	Sep 09
Description: To address the needs of new start-ups and existing		10 referrals to the Haringey Guarantee	March 2010	Business networking event delivered	Oct 09
businesses from BME communities by providing advice and guidance to		1 business networking event delivered	March 2010	1 st VAT/PAYE registration	Jan 10
support business growth. To provide information and advice on business start up to BME residents and to		5 businesses to become VAT or PAYE registered	March 2010	1 st new business established	Feb 10
sign-post to the Haringey Guarantee where appropriate.		3 business support workshops delivered	March 2010		
Intervention: Business Support VAT/PAYE					

Exemplas Ltd	Req: £15,000	20 businesses supported	March 2010	Recruitment of businesses for project	Aug 09
Project Title:	Agreed:			project	
HSP – Economic Downturn Description:	Yr 1 - £7,945 Yr 2 - £7,055	10 early stage businesses supported	March 2010	1 st workshop delivered	Sep 09
The project will support businesses, by providing advice on access to		10 businesses to receive extensive 1-1 support	March 2010	1-1 support starts	Oct 09
finance, delivering support to produce business plans and simulating "live"		5 early stage businesses to receive extensive 1-1 support	March 2010	1 st business accesses new source of finance	Dec 09
presentations where businesses will receive feedback and support from		5 businesses to successfully access new sources of funding	March 2010		
business professionals (bankers, venture capitalists) The project will also deliver workshops and 1-1 sessions for entrepreneurs who are interested in franchising opportunities		1 Franchise established	March 2010		
Intervention: Economic Downturn					
Exemplas Ltd Project Title:	Req: £51,000 Agreed:	40 residents supported	March 2010	Beneficiaries recruited to programme	Aug 09
HSP – Business Support Yr 1 - £26,598 Yr 2 - £24,402 Project will provide advice, guidance and 1-1 support		20 businesses supported	March 2010	1 st workshops delivered	Sep 09
		6 direct selling workshops delivered	March 2010	1-1 support commences	Oct 09
for residents and early stage businesses who are interested in franchising		3 Franchising workshops delivered	March 2010	1 st business start up	Jan 10
and direct selling as a route to enterprise development.		45 beneficiaries to receive 1-1 support	March 2010		

Intervention:			
Business Support/ Economic Downturn VAT/PAYE	• 4 new business start ups	March 2010	

Fashion Enter Ltd	£335,000	20 businesses supported (6 start up and 14 existing)	March 2010	Project Start	July 09
Project Title: Fashioning Haringey	Agreed: Yr 1 - £30,000	1 creative network established	March 2010	Recruitment of beneficiaries	July 09
The Workshop	Provisional:	1 showcase event held	Nov 09	Showcase event	Nov 09
Description: Supporting start up and existing businesses in the fashion sector to improve skills and competitiveness and to establish a creative network of businesses at Florentia Clothing Village.	Yr 2 - £30,000			Conclusion and evaluation	March 2010
Intervention: Business Support					
FinFuture	Req: £170,000	65 businesses supported	March 2010	First event delivered	Sep 09
Project Title: Haringey Town Centres	Agreed: Yr 1 - £25,000	Stroud Green Action Plan produced	Oct 09	First news letter produced	Sep 09
Description: The project will support	Provisional: Yr 2 - £25,000	Stroud Green Traders Association formally set up	Oct 09	First traders meeting	Oct 09
businesses in Stroud Green and market the area to increase footfall and raise		4 traders meetings delivered	March 2010	First workshop delivered	Oct 09
its' profile as a shopping destination.		30 members recruited	March 2010	Action Plan Completed	Oct 09
It will also facilitate the set up and growth of a traders association for the area and		3 Quarterly Newsletter for businesses produced	March 2010		
deliver workshops to support business needs.		3 events to market the area delivered	March 2010		
Intervention: Town Centres		3 workshops delivered to address needs of businesses. Business Planning, Marketing, Access to finance	March 2010		

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Haringey Education Business Partnership	Req: £49,900 Agreed:	To run 15 business enterprise education programmes	March 2010	First enterprise education programme delivered	July 09
Project Title: Enterprising Futures Description: To provide an innovative	Yr 1 - £24,950 Yr 2 - £24,950	To work with 150 students at KS4 who need additional support to eventually access training and work	March 2010	150 students to be identified	Sep 09
programme of business enterprise training and education courses for young people. The		To engage with a minimum of 20 employers recruited to offer mentoring support to students	March 2010	20 employers recruited	Sep 09
programmes provide an insight into business enterprise by involving young people in the setting up and organisation of a 'real' small business. The courses are based on the 'learning by doing' concept and take place on employer premises and at the Enterprise Workshop at the Tottenham Green Enterprise Centre.				7 programmes to be delivered	Nov 09
Intervention: Business Support					
Harringay Traders Association	Req: £28,000 Agreed:	200 local businesses supported through marketing activity	March 2010	Website Launch	Sep 09
Project Title:	Yr 1 - £15,000 Yr 2 - £13,000	Business website set up	Aug 09	1 st Festival takes place	Sep 09
Harringay 4 Shops		1 Business Discount scheme	March 2010	First traders meeting	Oct 09
Description: The project will address issues facing businesses in Green Lanes and use a		20 new members recruited to traders group	March 2010	Discount scheme launched	Dec 09

number of interventions to	4 traders meetings delivered	March 2010	1 st promotional event	March 2010
stimulate the local economy, including the launch of a business website and an annual festival. The project will also focus on the growth of the local traders organisation through recruitment of new members	Website achieves 3,000 hits per month	March 2010		
	1 Festival delivered	Sep 09		
Intervention: Town Centres				

London Business Development Corporation (Formerly Haringey	Req: £94,000 Agreed:	30 businesses recruited to the programme	Sep 09	Project Staff Recruited	July 09
Business Dev. Agency)	Yr 1 - £30,000 Yr 2 - £30,000	25 tendering capacity and capability diagnostics completed	Dec 09	Networking Event to recruit businesses to programme	Aug 09
Project Title: Haringey Tendering		25 businesses trained and advised on procurement and tendering process	Feb 2010	Diagnostics and training commences	Aug 09
Readiness Initiative Programme (HARTRIP)		25 businesses to have three key policy documents in place	March 2010		
Description: The project will support		1 tendering consortia to be formed	March 2010		
SMEs, minority and women led businesses in Haringey to register on the CompeteFor website and become ready to tender for Olympic and public sector contracts.		5 businesses to fully develop internal quality management systems	March 2010		
		25 businesses to achieve full registration on CompeteFor database	March 2010		
Intervention: Olympics/Economic Downturn/Procurement					

Req: £47,000	100 businesses supported	March 2010	1 st Networking Event	Aug 09
Agreed:	60 new members recruited	March 2010	Website Launch	Oct 09
	Website set up	Oct 09	1 st Partnership established	Oct 09
Provisional: Yr 2 - £15,000	50 businesses to have own web page through the site	March 2010	MP3 download on VAT and PAYE registration available on website	Nov 09
	8 networking events delivered	March 2010		
	50 businesses signposted to other business support initiatives	March 2010		
	Partnerships developed with 3 business support initiatives	March 2010		
	25 businesses to attend each networking event	March 2010		
	Website to achieve 3,000 hits a month	March 2010		
	Agreed: Yr 1 - £15,000 Provisional:	Agreed: Yr 1 - £15,000 Provisional: Yr 2 - £15,000 • Website set up • 50 businesses to have own web page through the site • 8 networking events delivered • 50 businesses signposted to other business support initiatives • Partnerships developed with 3 business support initiatives • 25 businesses to attend each networking event • Website to achieve 3,000 hits a	Agreed: Yr 1 - £15,000 Provisional: Yr 2 - £15,000 • Website set up • 50 businesses to have own web page through the site • 8 networking events delivered • 50 businesses signposted to other business support initiatives • Partnerships developed with 3 business support initiatives • 25 businesses to attend each networking event • Website to achieve 3,000 hits a March 2010	Agreed: Yr 1 - £15,000 Provisional: Yr 2 - £15,000 Provisional: Yr 2 - £15,000 Provisional: Yr 2 - £15,000 Provisional: Yr 2 - £15,000 Provisional: Yr 2 - £15,000 Provisional: Yr 2 - £15,000 Provisional: Yr 2 - £15,000 Provisional: Yr 2 - £15,000 Provisional: Yr 2 - £15,000 Provisional: Provisional: Provisional: Provisional: Provisional: Provisional: Provisional: P

Crouch End Project	Req: £44,000	65 businesses supported	March 2010	1 st Mini-event delivered	Aug 09
Project Title: The Crouch End Project. Phase Two	Agreed: Yr 1 - £20,000	5 mini-events to support businesses	March 2010	Website launched	Sep 09
Description: The project will deliver a	Provisional: Yr 2 - £24,000	Website to achieve 3,000 hits per month	March 2010	Loyalty card promotion	Nov 09
range of initiatives to support businesses in Crouch End to enable them		1 Christmas event delivered	Dec 09	1 st traders meeting	Sep 09
to compete with growing competition, improve the area as a shopping/leisure		15 new businesses recruited to project	March 2010	Christmas event	Dec 09
destination and to increase footfall among local residents and the wider		4 traders meetings delivered	March 2010		
community.		3,000 loyalty cards distributed	March 2010		
Intervention: Town Centres					

	Req: £50,602 Agreed:	12 young people to complete 'Get into Business' programme	Feb 2010	Project staff recruited for delivery of 'Get into Business' programme	July 09
Get Into Business Description: The Prince's Trust will	Yr 1 - £24,927 Yr 2 - £25,675	12 young people to work towards achieving ASET Certification in Enterprise Skills	Feb 2010	Set up of project roles, responsibilities and strategy agreed and finalised	July 09
provide training and mentoring for 24 16-25 year olds to enhance their		12 young people to be trained in enterprise skills	Feb 2010	Engage with local employers to support delivery	Aug 09
employability and build capacity to succeed in enterprise.		12 young people supported to develop a personal business plan	Feb 2010	8 young people recruited for main programme	Oct 09
Intervention: Business Support		12 young people to improve their literacy and IT skills	Feb 2010	Programme commences	Dec 09
		32 young people supported to improve their motivation/confidence/job prospects	Feb 2010	6 month progression support for participants commences	Jan 2010
				Progress checks	April – July 2010
Urban Futures Project Title: Keep on Building	Req: £100,000 Agreed:	15 CSCS Health & Safety certificates or card renewals delivered	March 2010	1 st CSCS Health & Safety certificate or card renewals delivered	Sept 09
Description: The project will focus primary on sole traders or micro businesses. The emphasis will be to build	Yr 1 - £30,000 Yr 2 - £30,000	35 sole traders/companies recruited	March 2010	Recruitment of companies commences	July 09
		1 network/consortium established	Dec 09	1 st VAT/PAYE registration	Jan 2010
co-operative or consortia working that will enable		1 project to support business sustainability	March 09		

them to increase their capacity to access higher level contracts than they would be able to currently.		5 companies to gain VAT/PAYE registration	March 2010		
Intervention: Procurement VAT/PAYE					
Social Enterprise Project		Prospectus calls for a minimum of 50 businesses to be supported		Call for tender submission	Sept 09
Project Title:	Agreed:				0.4000
To be confirmed	Yr 1 - £30,580 Yr 2 - £19,420			 Appraisal and award of successful tender 	Oct 2009
Description:	11 2 - 213,420			Successiui teridei	
To develop a support mechanism for businesses					
wishing to start-up a social enterprise model and to deliver the objectives of the					
draft social enterprise strategy and to assist organisations with access to finance					
Intervention: Social Enterprise					

Total spend 2009/11			
Year 1	300,000		300,000
Year 2	288,502		288,502
Unallocated – Year 2		11,498	11,498
TOTAL			600,000